

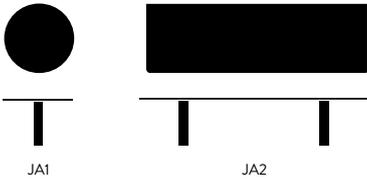
& Tradition®



Press Release

Column JA1 & JA2
by John Astbury
2019

&Tradition launches



Column JA1 & JA2 by John Astbury

Product category
Shelf

Environment
Indoor

Materials
Aluminium or aluminium with solid walnut.

Colours / Finishes
Black anodised aluminum with oiled walnut.
Hand polished and waxed aluminum.

Dimensions (cm/in)
JA1 – Ø: 25cm/9.8in, H:17cm/6.7in
JA2 – H:17cm/6.7in, D: 25cm/9.8in, L: 80cm/31.5in

Design year
2019

Press info
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The new Column shelves bring order to clutter in a supremely simple design comprising two iconic shapes that can be configured according to mood.

English designer John Astbury questions the purpose of a design as his starting point, paring back to its purest form before crafting objects that can make a difference to our lives. Case in point: the Column shelves, a series of two archetypal shapes in a soft expression — simple and unassuming without imposing their presence on a space.

“I was inspired by classic columns as architectural accents,” explains Astbury. “Where the supporting pillars are equally as essential as the structure itself.” Purposeful yet poetic, Astbury played with proportions, surface textures and materials to create more than a shelf. A display for the objects that matter most, Column’s streamlined design is ideal for a hall, bedroom, living room or larger installation.

Offered in two versions, the long, linear shelf has gently curved corners. The smaller, circular design doubles as a wall-mounted side table. Both are available in either black anodised aluminium and oiled walnut or hand-polished and waxed aluminium. Pair them next to each other at varying heights or place apart in personal configurations to display the objects you want to keep – and keep looking at.

John Astbury studied anthropology and sociology in his native England before moving to Sweden to study product design at the University College of Arts, Crafts and Design (Konstfack). The notable designer pursues his passion for craftsmanship at his eponymous design studio, where he analyses the essence of an object to find renewed meaning that drives the design in a new direction.



Established in 2010, &Tradition is a Danish design company that marries tradition with innovation. Our unique portfolio of furniture and lighting spans designs from the 1930s to the present day and includes interior objects by internationally acclaimed designers.